

**SWAB THE
WORLD**

FAIR
FIGHT
FOR ALL

SPONSORSHIP PACKAGE

FUNDRAISER EVENT

SWAB OUT LOUD

WITH **RACHID BADOURI** AND FRIENDS



An Annual
Fundraiser for
Swab The World

Stand Up for Swab
Octobre 21, 2023
8, Queen street, Mtl
6 pm



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The second edition of Swab Out Loud is right around the corner, and YOU'RE invited. This year's fundraising goal is to raise \$300,000. All funds will go towards our patient empowerment, education, and stem cell donor recruitment programs. Every patient deserves an equal fighting chance, and your support can make this happen! By attending Swab Out Loud, you'll be helping us take on more patient campaigns and reach new stem cell donors in underrepresented communities.

Swab Out Loud will be an evening of cocktails, light bites, and incredible entertainment. This year's amazing special guests are Rachid Badouri and friends. Yes, you're not dreaming – THE Rachid Badouri will be performing, so join us at 8 Queen on October 21 at 6 pm for an evening of cocktails, light bites, and lots of laughs.

FAIR FIGHT FOR ALL

Anyone can get blood cancer, but not everyone has the same chance of surviving. That's because a stem cell transplant – often the only treatment option for many types of blood cancer and blood diseases – requires a donor with the same ethnic background. Currently, there's a huge shortage of BIPOC donors. 70% of all registered stem cell donors are white, even though roughly 85% of the world's population isn't. Due to our stem cell registries' lack of ethnic diversity, it's far more challenging for BIPOC patients to find stem cell matches than white patients. Every patient, regardless of their ethnic background, deserves a fighting chance. By participating in Swab Out Loud and supporting Swab The World, you can help us make this a reality.



Mai Duong
co-founder of Swab The World,
and her daughter Alice, 3 years old

SWAB OUT LOUD Sponsorship Package 2023	PRESENTING SPONSOR \$25,000	GOLD \$18,000	SILVER \$12,000	BRONZE \$6,000
SWAB OUT LOUD presented by....	×			
Guaranteed tickets for the event	15 tickets	10 tickets	8 tickets	6 tickets
EVENT RECOGNITION				
Recognition during the event	×	×	×	
Speech at the event	×			
EVENT VISIBILITY				
The event program	Page	Page	1/2	1/4
On-screen projection of your logo	Full	Full	1/2	1/4
Thank-you sign/banner	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
COMMUNICATION				
Swab The World's website	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
Event announcement and promotion emails	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
Informative emails to guests	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
Thank-you email	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
Recognition on Swab The World's social media platforms (Instagram, Facebook, LinkedIn, TikTok)	All event-related posts	2 posts	2 posts	1 post
Recognition in our 2023 sponsorship package plan (sponsor logos from the previous year)	Logo (level 1)	Logo (level 2)	Logo (level 3)	Logo (level 3)
Recognition in our 2023 annual report	×	×	×	×

Individual ticket
\$425

Corporate package
(10 tickets) without media
visibility: \$3,750

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Swab The World's Partners

We sincerely thank our recent sponsors and partners
for their contributions to Swab The World.

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About Swab The World

Swab The World's mission is to help patients find lifesaving stem cell donors. In light of this, we strive to increase awareness of stem cell donation, diversify the international database of registered donors, and amplify patient stories. Moreover, we provide patients with the support and tools they need to carry out successful recruitment campaigns locally and internationally.

Therefore, by supporting Swab The World, you'll be helping us educate people about stem cell donation, combat ethnic inequality, and find compatible donors for patients in need. Together, let's make finding a stem cell donor a reality for all patients.



Misha and Zoey
twins searching for a life-saving
stem cell donor

For reservation
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